

incentives

WRITER ARNOLD LIGHT, CTC

A Sporting Challenge.. How About Team Building?

EVERYONE likes a good challenge particularly at the corporate level. And what better way then to instill motivational challenges than through sports and in particular team building. It's competitive, promotes teamwork, builds confidence, creates excitement and provides management with a vehicle to recognize and reward those who have succeeded to an audience of peers.

And in these really tough economic times a corporate driven teambuilding/sports incentive could be the answer to low budget incentives in general. What a great opportunity to build moral, improve productivity and make a donation (in most cases) to a worthy cause at the same time. In addition, with the current thinking of shareholders and government agencies these days this type of incentive would most likely not be subject to scrutiny but recognized as a prudent way to motivate and reward employees for performance.

There are many ways a company can design a team-building event literally in their own backyard. How about a golf outing at a local public course, the golf pro would be more than happy to set up the parameters for teams and individual play. Or a bowling challenge where you can organize the teams in a number of different ways and in the nicer weather a beach Olympics anywhere there is a sandy beach or in a park. And there's nothing better than a BBQ with hot dogs and hamburgers after the event to get team members

to interact about the event. This will build moral and camaraderie and help foster better communications amongst all employees across all levels in the company.

To get into more formal organized team play, for example there is The Leaders Institute® whose corporate offices are based in Fort Worth, Texas, is a company that specializes in team building and has several programs ranging from a ½ day to 2 days. Here are some of the half-day program types that might add some fun and motivation when you think the rank and file needs a boost.

Build-A-Bike Team Building Workshop®: Your team must use their wits & creativity to build bicycles for charity in a race against time.

Rescue Bear Workshop: Your team will identify hidden talents of their coworkers while building teddy bears for charity.

Comedy Improv Training: Whose Line is It Anyway? Have your group train with professional comedians in a fun way.

Creating a Team Culture: Want to create a team atmosphere in a short time? Their Creating a Team Culture is a great shot-in-the-arm.

Dealing with Personalities: Ever wonder why difficult people are difficult? Or why sometimes you just click with people you meet?

The Camaraderie Quest: Want to build camaraderie while sharpening creative thinking skills? This scavenger hunt is a blast.

Guys-N-Dolls: Your team matches wits with each other in a race to build dollhouses for kids with terminal illnesses.

The Gumshoe Crew Murder Mystery Event: Are you a CSI or Sherlock Holmes fan? Enjoy a little who done it? in your team event.

Team FUN-damentals: This workshop shows groups how to add fun to the workplace. Go from Monday to Fun-day at the office.

All of these team-building activities under professional facilitation could lead to a number of benefits for your company not to mention greater profitability, a reduction in employee turnover, better office communications, improved morale, better work flow, less absenteeism and lateness and most important a refreshed and thankful staff full of new ideas and perhaps a different and more beneficial vision of their roles in the company.

Have a Rewarding Day!

